

# RITCHIE PAUL

aka **THE GINJAH ASSASSIN**



R&B, Hip-Hop, Garage, Funky House, Bashment  
Bassline, Soul, Rare Groove & Slow Jams

## **Profile:**

Ritchie Paul is one of the UK's hottest urban DJ's around. He is an exceptional young talent and has many achievements already to his name. The unique music styles that he plays and the way in which he plays them, is an experience not to be missed. At the age of 15 he brought his first set of turntables after being inspired by the mixing talents of local DJ's: Kid Fury, DJ Kim & Spex of Oxford FM's "Phat Club".

His mainstream DJ influences at the time were the likes of Chris Goldfinger & Tim Westwood (BBC Radio 1) and Ronnie Herel & Seani B (BBC 1Xtra).

His first major break into the industry was in the spring of 2005 at Oxford's James Street Tavern, where he played Hip-Hop every Saturday night. In the

summer of 2005, he was then approached by Oxford's well known and established, Kiss Bar. It was here that he played Hip-Hop, R&B and Reggae every Friday, which then lead to an appearance on the annual "Summer Cruise Boat Party".

Since the start of Ritchie's journey to become a professional DJ, he has never forgotten the fact that there is always something new to explore, and the only way is up.

Shortly after joining Kiss Bar, the nationwide promotions team "Feeling Funky" approached him to become their new urban resident DJ.

Taking this opportunity, Ritchie has now supported the likes of Tim Westwood, Boy Better Know, Chris Goldfinger, Mikee B, DJ Luck & MC Neat, The Kray Twinz, Artful Dodger, Sway, Da Ill Kidz, DJ EZ, Heartless Crew, Rampage, Ace & Invisible, Jamie Duggan, Robbo Ranx, Spoony, Dr.Psycho, Pied Piper, Shortee Blitz, Trevor Nelson, Stone Love, H2O, Soulja Boy, Tony Matterhorn, Sisqo, Cameo, Jodie Aysha, Donae'o, Crazy Cousinz and many more!

Having already played all across the U.K and in Ibiza, having a weekly residency for VIBE, monthly residency for Urban Jukebox and also being head of the Atlantic Records Street Team in Oxford, plus set to release a string of mixtapes followed by a compilation album. Who knows what the future holds for Ritchie Paul...WATCH THIS SPACE!!!

## Venue Experience:

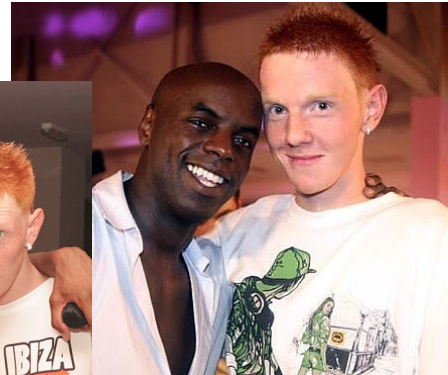
- Traffic, London
- Ocean & Collins, Oxford
- Kiss Bar, Oxford
- James Street Tavern, Oxford
- Baja, Bristol
- Oxford University, Oxford
- Moda, Cheltenham
- Xensations, Reading
- Liquid, Basingstoke
- Evolve, Leamington Spa
- Lava & Ignite, Oxford
- R.S.V.P., Worcester
- Libertys, Birmingham
- Imperial, Oxford
- Brannigans, Reading
- Thirst Lodge, Oxford
- Lave & Ignite, Coventry
- Pure & Obsession, High Wycombe
- Bar Risa, Reading
- Mu-Mu's, Bristol
- Chameleon, Wokingham
- Soul City, Ibiza
- The Riverbank, Reading



- Carling Academy, Bristol
- Liquid & Envy, Swindon
- Shikara, Bracknell
- Po Na Na, Oxford
- Chameleon, Woking

## Artists Performed With:

Tim Westwood  
Wiley  
Boy Better Know  
Rampage  
Chris Goldfinger  
Trevor Nelson  
Artful Dodger  
The Kray Twinz  
Tony Matterhorn  
Jamie Duggan  
Akon  
Spoony  
David Banner  
Assassin  
Stone Love  
Roll Deep  
MC CKP  
Cameo  
Lethal B  
H 'Two' O  
Sway  
Heartless Crew  
DJ EZ  
Mike 'Ruff Cutt' Lloyd  
DJ Luck & MC Neat  
Kyla  
Mikee B  
Robbo Ranx  
Da Ill Kidz  
Ace & Invisible  
Dr.Psycho  
Jodie Aysha (T2)  
Timmi Magic  
Silver Star  
Donae'o  
L.Man  
Shaun 'Banger' Scott



## Goals as a DJ:

First and foremost, my goal is to always entertain the crowd and ensure that they have an enjoyable night out, after all they are the ones that decide if you are a successful DJ or not.

Secondly, I want to educate the crowd as much as possible to the different types of music out there and the classics that have not been heard in ages.

I am a raver as well as a performer so my aim is to entertain the crowd with good track selection and mixing. But my main goal as a DJ is to play music that people enjoy and drop it in a way that leaves them wanting more.

For me it's all about playing a track the whole club can vibe to. My sets are very unpredictable you never know what I might blend in next.

I'm very active in finding new cool music and I love more than anything else making my sets unique. But I never forget the most important element of being a DJ, which is pleasing your crowd.

Obviously I love music but I play for what my crowd wants and have become excellent at recognising that. I pay great detail to all technical elements when I play. I mix in correct bars of music, keep the mix tight and when possible enhance the music with effects and scratching.



**I'm available to perform all over the U.K.**

For Further information  
contact Terry



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